

Function:
Culture and Recreation

Department:
Art Center

Activity:
Art Center Operations

GENERAL INFORMATION

The Muscatine Art Center consists of the Laura Musser Museum and the Stanley Art Gallery, which are open and free to the public. A joint building connects the Art Gallery and Musser Museum. Elevators in both the museum and art gallery provide access for the elderly and handicapped.

The Art Center Board of Trustees and the Muscatine Art Center Support Foundation continue to provide support to the Art Center. Funds from previous fund drives have in part been utilized for improvements to the facility with the remainder set aside in an endowment fund. The interest from the endowment is utilized for funding various special projects and programs at the facility. The Muscatine County Museum and Fine Arts Association also provides contributions to supplement various activities at the facility. Acquisitions for the permanent collection, scholarships for educational programs, busing of local students for field trips, publication of the quarterly newsletter and regular mailings are funded from this contribution.

A part-time registrar position is again included in the budget. The registrar position is a three-fourths (3/4) time position with 20 hours per week funded from general revenues and the remaining 10 hours per week funded by the Support Foundation. The registrar's primary function involves the storage and retrieval of information documenting the legal ownership of the collections of both the Museum and Art Center. As the net worth of the contents of the facilities is substantial, it is important that proper records be maintained.

A part-time Education Coordinator position is again included in the 2009/2010 budget. The person in this position works closely with the schools to bring Art Center resources into the curriculum for area students.

One part-time custodian is charged to this budget, with costs over the regularly scheduled hours reimbursed by the Art Center Support Foundation. These additional hours are primarily related to assisting staff in the set-up and removal of displays and other non-routine labor duties. One part-time custodian is also included in the Buildings and Grounds budget for general maintenance of the facility. The Parks and Recreation Department has the responsibility of maintaining the grounds adjacent to the Art Center and Museum due to the nature of the grounds.

CURRENT TRENDS AND ISSUES

The revised estimate for 2008/2009 is \$1,600 more than the original budget primarily due to capital outlay costs of \$4,300 for a new printer. Grant funding of \$3,800 funded most of this cost.

The 2009/2010 budget is \$17,500 (6.1%) less than the 2008/2009 budget. Due to fiscal restraints, a \$25,000 overall reduction in the Art Center budget was included in final approved City budget. This reduction has been reflected in reduced part-time wages and benefits as well as various other budget line item reductions.

Again in 2009/2010, one-fourth (1/4) of the Hotel/Motel tax has been appropriated to support the Museum/Art Center operations. This amount is estimated to be \$90,000.

GOAL STATEMENT

The Muscatine Art Center is a permanent, municipal, non-profit institution. The Art Center collects, preserves, interprets and exhibits objects of historical and aesthetic importance for the benefit of present and future generations. In addition, through the use of the permanent collection and special exhibitions, education programs are provided for all ages that encourage and promote the advancement, understanding, enjoyment and diffusion of knowledge of the visual arts.

PERFORMANCE MEASURES

Fiscal Year Basis	Actual 2005/2006	Actual 2006/2007	Actual 2007/2008	Estimated 2008/2009	Estimated 2009/2010
Attendance	18,088	15,640	22,582	22,000	22,000
Number of Classes Offered	146	142	159	160	160
Art Center Events Hosted	14	8	7	10	10
Exhibitions	14	13	12	10	12
Tours	32	40	43	45	45

RECENT ACCOMPLISHMENTS

The Art Center continues to provide a leadership role in partnering with other organizations to enhance cultural programs offered in the community. In 2008 it partnered with the Musser Public Library, Muscatine Community School District, Homeschool Assistance Program, Muscatine Community College, Muscatine Community Y, Leadership Muscatine, Muscatine County Arts Council, Muscatine County Conservation Board, Pearl City Players, 4-H, and others.

The Friends of the Muscatine Art Center hosted two major fund raising events - the Annual Ice Cream Social and the Festival of Wreaths. The Ice Cream Social was held in conjunction with PatriART Week, which was organized by the Muscatine Cultural Alliance. The Friends also contributed approximately \$22,000 to support the Art Center's education programs which includes bussing for school tours, art scholarships, funding to augment the hours of the Education Coordinator and Assistant Education Coordinator, a stipend for a summer intern and numerous other education expenses. In addition, members of the Friends board contributed thousands of volunteer hours to plan and carry out their events and to assist with Art Center programs.

The Muscatine Art Center Support Foundation contributed \$71,000 in 2008 which included \$8,000 for acquisitions, \$23,500 for conservation, and \$39,500 for exhibitions. Of that amount, \$6,000 was used to fund the Art Center's new website design at www.muscatineartcenter.org. In addition, \$130,000 from the E. Bradford Burns Trust was used to purchase property located adjacent to the Art Center (1402 Mulberry Avenue) as part of a long-range plan for expansion. The Art Center also received grants and other funding from various outside agencies.

The Art Center has had collections highlighted in national publications and exhibitions including Made from Mud: Iowa Potters and Potteries 1830-1930, The Mississippi River in Map and View from Lake Itasca to the Gulf of Mexico, and Iowa A to Z.

The Art Center celebrated the 100th anniversary of the Musser Mansion beginning July 20, 2008 and ending on October 19, 2008. Special exhibitions highlighted the home and artifacts relating to the Musser family.

OBJECTIVES TO BE ACCOMPLISHED IN 2009/2010

- * To continue to partner with the Musser Public Library with regard to ways education programs of both institutions may be integrated for a more enriching experience for visitors.
- * To initiate a program with the Diversity Center to bring Hispanic seniors to the Art Center for art and craft classes.
- * To redesign galleries in the Musser Museum to display the Art Center's glass collection.
- * To host a student intern from an area college or university.
- * To begin to make collection research available online.
- * To begin assessment of collection storage areas.
- * To prioritize collections for conservation and for possible de-accession.
- * To complete Musser Museum tour text in English and Spanish for visitor use.
- * To have the Art Center's website available in Spanish.

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	Actual 2006/2007	Actual 2007/2008	Budget 2008/2009	Revised Estimate 2008/2009	Budget 2009/2010	Percent Change
Expenditure Summary						
Personal Services	\$ 230,520	\$ 236,446	\$ 237,800	\$ 236,600	\$ 231,800	-2.52%
Commodities	8,997	8,813	8,700	8,700	7,000	-19.54%
Contractual Services	38,612	33,089	42,300	40,800	32,500	-23.17%
Capital Outlay	49	-	-	4,300	-	
Transfers	-	-	-	-	-	
Total Expenditures	\$ 278,178	\$ 278,348	\$ 288,800	\$ 290,400	\$ 271,300	-6.06%
Funding Sources						
Art Center Revenues	\$ 15,743	\$ 14,039	\$ 15,200	\$ 15,000	\$ 14,700	-3.29%
Art Center Grant	-	-	-	3,800	-	
Support Foundation Contribution	13,338	8,742	13,100	13,100	13,500	3.05%
Hotel/Motel Tax	84,704	91,565	87,500	90,000	90,000	2.86%
General Revenues	164,393	164,002	173,000	168,500	153,100	-11.50%
Total Funding Sources	\$ 278,178	\$ 278,348	\$ 288,800	\$ 290,400	\$ 271,300	-6.06%

Personnel Schedule						
	Actual 2006/2007	Actual 2007/2008	Budget 2008/2009	Revised Estimate 2008/2009	Budget 2009/2010	Budget Amount 2009/2010
Full Time Positions:						
Art Center Director	1.00	1.00	1.00	1.00	1.00	
Office Coordinator	1.00	1.00	1.00	1.00	1.00	
Total Full Time	2.00	2.00	2.00	2.00	2.00	
Part Time Positions:						
Registrar	0.75	0.75	0.75	0.72	0.73	
Art Center Aide	0.50	0.50	0.50	0.51	0.50	
Custodian	0.35	0.34	0.34	0.33	0.18	
Education Coordinator	0.50	0.50	0.50	0.50	0.38	
Education Aide	0.25	0.25	0.25	0.25	0.25	
Office Clerk	0.10	0.10	0.10	0.09	-	
Total Part Time	2.45	2.44	2.44	2.40	2.04	
Total	4.45	4.44	4.44	4.40	4.04	\$ 183,200
Employee Benefits						48,600
Total Personal Services						\$ 231,800