

Function:
Culture and Recreation

Department:
Art Center

Activity:
Art Center Operations

GENERAL INFORMATION

The Muscatine Art Center consists of the Laura Musser Museum and the Stanley Art Gallery, which are open and free to the public. A joint building connects the Art Gallery and Musser Museum. Elevators in both the museum and art gallery provide access for the elderly and handicapped.

The Art Center Board of Trustees and the Muscatine Art Center Support Foundation continue to provide support to the Art Center. Funds from previous fund drives have in part been utilized for improvements to the facility with the remainder set aside in an endowment fund. The interest from the endowment is utilized for funding various special projects and programs at the facility. The Muscatine County Museum and Fine Arts Association also provides contributions to supplement various activities at the facility. Acquisitions for the permanent collection, scholarships for educational programs, busing of local students for field trips, publication of the quarterly newsletter and regular mailings are funded from this contribution.

A part-time registrar position is again included in the budget. The registrar position is a three-fourths (3/4) time position with 20 hours per week funded general revenues and the remaining 10 hours per week funded by the Support Foundation. The registrar's primary function involves the storage and retrieval of information documenting the legal ownership of the collections of both the Museum and Art Center. As the net worth of the contents of the facilities is substantial, it is important that proper records be maintained.

A half-time Education Coordinator position is again included in the 2004/2005 budget. The person in this position works closely with the schools to bring Art Center resources into the curriculum for area students.

One part-time custodian is charged to this budget, with costs over the regularly scheduled hours reimbursed by the Art Center Support Foundation. These additional hours are primarily related to assisting staff in the set-up and removal of displays and other non-routine labor duties. One part-time custodian is also included in the Buildings and Grounds budget for general maintenance of the facility. The Parks and Recreation Department has the responsibility of maintaining the grounds adjacent to the Art Center and Museum due to the nature of the grounds.

CURRENT TRENDS AND ISSUES

The revised estimate for 2003/2004 is \$24,600 less than the original budget primarily due to insurance costs being \$17,300 less than budgeted under the policy with the new insurance carrier. With the funding reductions after the original 2003/2004 budget was adopted, the Art Center Board of Trustees also chose to eliminate funding for the security guard in the amount of \$6,200.

The 2004/2005 budget is \$5,700 (2.4%) more than the 2003/2004 revised estimate primarily due to increased personal services costs.

Again in 2004/2005, one-fourth (1/4) of the Hotel/Motel tax has been appropriated to support the Museum/Art Center operations. This amount is estimated to be \$75,000.

GOAL STATEMENT

The Muscatine Art Center is a permanent, municipal, non-profit institution. The Art Center collects, preserves, interprets and exhibits objects of historical and aesthetic importance for the benefit of present and future generations. In addition, through the use of the permanent collection and special exhibitions, education programs are provided for all ages that encourage and promote the advancement, understanding, enjoyment and diffusion of knowledge of the visual arts.

PERFORMANCE MEASURES

Fiscal Year Basis	Actual 2000/2001	Actual 2001/2002	Actual 2002/2003	Estimated 2003/2004	Estimated 2004/2005
Attendance	16,067	16,730	16,653	17,000	17,000
Number of Classes Offered	164	146	163	150	150
Art Center Events Hosted	13	11	8	10	10
Exhibitions	16	18	21	20	20
Tours	96	65	41	70	70

RECENT ACCOMPLISHMENTS

The Art Center continues to build a national reputation for the exceptional quality and diversity of its collections. In 2003 the Art Center lent works from the permanent collection to the Dubuque Museum of Art, the Herbert Hoover Presidential Library and Museum and the George Bush Presidential Library and Museum. In 2004 the Art Center will loan objects and artwork to the Minneapolis Institute of Arts for an exhibition that is part of the Grand Excursion celebration. A Tangley calliope, manufactured in Muscatine by Norman Baker, was acquired with assistance from the HON Charitable Foundation. In addition, hundreds of items were added by gift and purchase to the Art Center's collection of Muscatine history-related items and to the Great River Collection. Part of whatever the Art Center's future plans for expansion will include gallery space to permanently display these important educational collections.

The Friends of the Muscatine Art Center provided \$15,000 in funding to support the Art Center's education program. This funding included support of staff salaries for the education coordinator and education assistant as well as money for bussing and scholarships for any student who meets the school district's free and reduced lunch criteria, to attend up to two classes per semester. While small because of staff size, the education department offers art education programs that are equal to, or exceed in quality, those of any museum in Iowa.

The long-range planning committees of the Art Center and Library continue to explore the possibility of a joint facility. One of the goals of the ECHO publication is to build broad-based community support and buy-in of such a concept. The Art Center and Library also recently hosted the Chamber of Commerce's Business After Hours, an event to familiarize Muscatine's business community with the facility.

Attendance for the year once again increased significantly. Fifty school groups toured the exhibition of children's book illustrations by Marc Brown.

OBJECTIVES TO BE ACCOMPLISHED IN 2004/2005

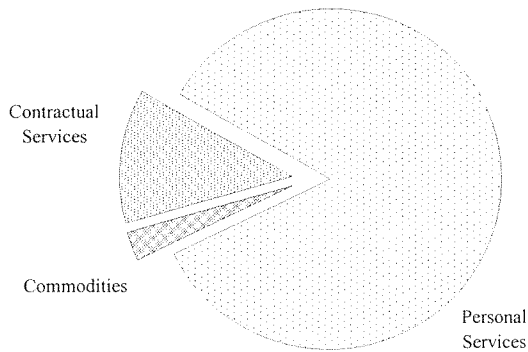
- * To continue to offer programs and exhibitions of superior quality and diversity.
- * To continue to computerize the collections.
- * To continue to work cooperatively with other agencies by offering the Art Center as a community arts education resource; to build strong community partnerships with the Musser Library, Pearl Button Museum and other organizations to better serve the public. To extend the Art Center's cultural influence and presence in the community through articles and programming notices in ECHO (cultural newsletter).
- * To continue to work with art and classroom teachers by providing educational material to enhance and enrich student appreciation and understanding of Art Center exhibits and collections. To develop an "Art Pack" for use by families while in the Musser Museum to help parents talk to their children about what is on view. To develop outreach kits to be used in the schools highlighting the Art Center collections.
- * To complete the exterior restoration of the Musser mansion.
- * To develop a site plan for the Art Center grounds and to improve the general appearance of the grounds through better maintenance.
- * To continue to build strong public/private support of the Muscatine Art Center by demonstrating a commitment to excellence.
- * To continue to explore the possibility of a shared facility/campus with the library.

Function:
Culture and Recreation

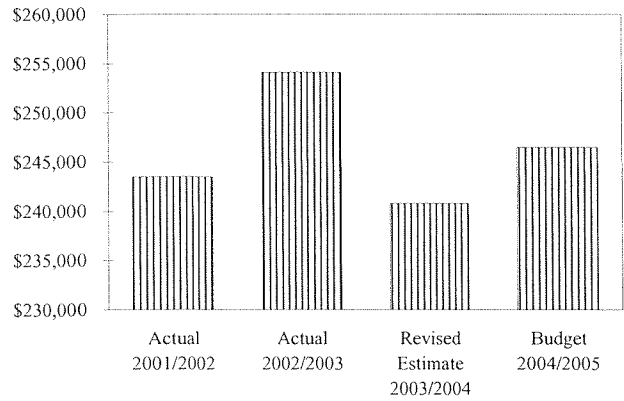
Department:
Art Center

Activity:
Art Center Operations

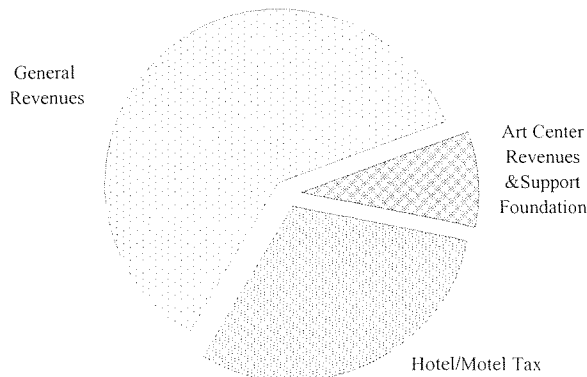
	Actual 2001/2002	Actual 2002/2003	Budget 2003/2004	Revised Estimate 2003/2004	Budget 2004/2005	Percent Change
Expenditure Summary						
Personal Services	\$ 193,166	\$ 202,958	\$ 211,100	\$ 203,800	\$ 208,200	-1.37%
Commodities	8,092	6,816	6,900	6,900	6,900	0.00%
Contractual Services	39,443	44,298	47,400	30,100	31,400	-33.76%
Capital Outlay	2,824	54	-	-	-	
Transfers	-	-	-	-	-	
Total Expenditures	\$ 243,525	\$ 254,126	\$ 265,400	\$ 240,800	\$ 246,500	-7.12%
Funding Sources						
Art Center Revenues	\$ 11,764	\$ 14,715	\$ 9,400	\$ 10,200	\$ 10,700	13.83%
Support Foundation Contribution	2,195	11,501	11,600	11,100	11,100	-4.31%
Hotel/Motel Tax	69,052	68,663	75,000	71,250	75,000	0.00%
General Revenues	160,514	159,247	169,400	148,250	149,700	-11.63%
Total Funding Sources	\$ 243,525	\$ 254,126	\$ 265,400	\$ 240,800	\$ 246,500	-7.12%



**Budget 2004/2005
Expenditures by Type**



Actual and Projected Expenditures



**Budget 2004/2005
Funding Sources**

Function:
Culture and Recreation

Department:
Art Center

Activity:
Art Center Operations

Personnel Schedule						
	Actual 2001/2002	Actual 2002/2003	Budget 2003/2004	Revised Estimate 2003/2004	Budget 2004/2005	Budget Amount 2004/2005
Full Time:						
Art Center Director	1.00	1.00	1.00	1.00	1.00	
Office Coordinator	1.00	1.00	1.00	1.00	1.00	
Total Full Time	2.00	2.00	2.00	2.00	2.00	
Part Time:						
Registrar	0.75	0.75	0.75	0.75	0.75	
Art Center Aide	0.50	0.50	0.50	0.50	0.50	
Custodian	0.35	0.30	0.30	0.30	0.30	
Education Coordinator	0.50	0.50	0.50	0.50	0.50	
Education Aide	0.25	0.25	0.25	0.25	0.25	
Security Guard	0.25	0.25	0.25	-	-	
Total Part Time	2.60	2.55	2.55	2.30	2.30	
Total	4.60	4.55	4.55	4.30	4.30	\$ 164,900
Employee Benefits						43,300
Total Personal Services						\$ 208,200